



American Halal Foundation

Driven to Inspire Trust

Compass for Global Impact



Economic

- AHF Clients have annual revenues of over \$250B
- Startups can gain halal certification through the "Halal Startup Gateway" program that AHF has pioneered to lower the barrier for startups entering the halal ecosystem.
- Through its best-in-class research, AHF Insights enables clients to develop unique strategies to accentuate brand awareness, increase business growth, and navigate global regulations.

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Social

Families who adhere to halal standards have significant concerns regarding products in the food and beverage, cosmetics, and pharmaceutical products they consume. AHF strives relentlessly to create a more inclusive global market so families do not have to face the conflict between their morals and consumption desires. Halal compliance is the #1 factor that influences the choice of 1.9billion Muslims.

Commitment

AHF is committed to:

- Building a safer, healthier, and more inclusive world.
- Constantly innovating to be on the cutting edge of the junction between global manufacturing and halal.
- Seeking the maximum value we can create for our certified clients globally.



03

#1

AHF is the
Fastest growing
halal
organization



1.9B

Consumers

Trust AHF
Halal
Certification



\$1b

In Business
Growth created
with AHF Halal
Certification



9m+

Halal
Certified
Foodservice
Meals

Learn more at halalfoundation.org.